

MAIL: P.O.B. 6451, TEL-AVIV 61063 תל-אביב 6451, דואר: ת.ד.
OFFICE: 279 HAYARKON ST., TEL-AVIV 63504 תל-אביב 279, משרד: רח' הירקון
PHONE: 972-3-604-2715 : טלפון
FAX: 972-3-546-8038 : פקס
email: hess@hess.co.il
http://www.hess.co.il

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To Whom It May Concern:

Amendment of Israeli Trademark Law

Please note that the Israeli legislature has passed an important and substantial amendment to Israeli trademark law. This amendment to the Israeli Trademarks Ordinance [New version] – 1972, which was approved at the end of July 2003, implements the provisions of the Madrid Protocol and adopts its provisions into Israeli law. The amendment to the law will come into force three months after Israel officially accedes to the Madrid Protocol, most likely towards the end of 2004.

Please note that now we are in a transitional period. Since **August 6th, 2003** all Registration renewals will remain in force for 10 years.

Thus:

- all registrations which were registered before said date have to be renewed after 7 years and thereafter, most probably, every 14 years.
- all registrations which were registered after said date have to be renewed after 10 years

Please do not hesitate to contact us should you require further assistance or information.

Yours very truly,
DR. YITZHAK HESS & PARTNERS